IN THE UNITED STATES PATENT AND TRADEMARK OFFICE pplication of: W. Reed HASTINGS, et al.

Group Art Unit No.: 3625

Examiner: James H. Zurita

Serial No.: 09/884,816

Filed: June 18, 2001

For: APPROACH FOR ESTIMATING USER

RATINGS OF ITEMS

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION WITH AMENDMENT

Sir:

This reply with amendment is filed in response to the Office Action mailed on February 27, 2006.